

56TH ANNUAL BOISE 4TH OF JULY PANCAKE BREAKFAST

2026 SPONSORSHIP OPPORTUNITIES

★ AMERICA 250 CELEBRATION ★



July 4th from 7-11AM Cecil D Andrus Park, Boise

THIS IS VEA'S ANNUAL PANCAKE BREAKFAST

Every 4TH OF JULY, the Treasure Valley gathers to celebrate freedom, service, and entrepreneurship over a hot stack and a hotter cup of coffee. Hosted by the Veteran Entrepreneur Alliance, this is a community ritual that honors those who served and fuels the businesses they're building today. Proud to continue the event started by the Gem State Kiwanis over 50 years ago!

WHY THIS EVENT MATTERS

2,500+

ATTENDEES
From across the Treasure Valley

All Three

VETERANS, FAMILIES & LOCAL BUSINESS LEADERS
A cross-section of the community

3 Mo.

MULTI-MONTH PROMOTION
Across VEA channels, May-July

On Air

LOCAL MEDIA EXPOSURE
Including Channel 2 News

2026

AMERICA 250 CELEBRATION
Part of the national sesquicentennial

PRESENTING SPONSOR — SECURED

\$10,000 Tier No longer available

PROUDLY PRESENTED BY **MICRON**

→ See page 2 for available sponsorship levels starting at \$500.

INCLUDED AT THIS TIER (REFERENCE ONLY)

- ✓ Top billing on all materials
- ✓ Speaking opportunity
- ✓ Featured marketing May-July
- ✓ Verbal recognition throughout event
- ✓ Largest logo placement
- ✓ Prime event branding
- ✓ Priority TV exposure
- ✓ Free meals for your team

★ SECURED ★
PARTNER

THANK YOU!

micron™

VEA IMPACT

Funds raised from this event directly support the work of the Veteran Entrepreneur Alliance.

BUILD

Helping veterans and military spouses start and grow businesses.

EDUCATE

Free education, mentorship, and strategic support.

EXPAND

Access to resources that remove barriers.

Sponsorship Levels.

HOW TO GET INVOLVED

Choose the level that fits your team. Every dollar fuels veteran and veteran-spouse owned business support across the Treasure Valley.

PRIMARY OPPORTUNITY

Premier Sponsor — \$5,000

TOP NON-PRESENTING OPPORTUNITY

- ✓ Large logo placement on all marketing materials and website
- ✓ Included in group campaigns (May–July)
- ✓ Verbal recognition during the event
- ✓ Free meals for your team
- ✓ Featured in social media promotions
- ✓ Opportunity for media exposure
- ✓ Premium on-site branding placement

MOST VISIBLE TIER

**YOUR LOGO
HERE!**

(3 AVAILABLE)

High-visibility placement across print, web, social, and on-site signage — the next-best billing after the Presenting Sponsor.

\$2,500

TIER 1 SPONSOR

- Prominent logo placement
- Social media inclusion
- Group campaigns
- Verbal recognition
- On-site branding
- Free meals

\$1,000

TIER 2 SPONSOR

- Logo on marketing materials
- Social media inclusion
- Free meals

\$500

COMMUNITY SPONSOR

- Logo on website and select materials
- Social media inclusion
- Free meals

ADDITIONAL SPONSORSHIPS

Custom levels — contact us for pricing.

FOOD SERVICE

Power the grills and the line that feeds 2,500+ guests.

COFFEE

Keep the morning fueled — branded coffee station on-site.

FAMILY AREA

Underwrite the kids' zone and family programming.

RAFFLE

Help with the purchase of or donate raffle prizes.

Reserve Your Spot Today

Sponsorships are first-come, first-served and confirmed in writing. Reach out and we'll lock in your tier.

July 4th from 7-11AM

Cecil D Andrus Park, Boise

EMAIL
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PHONE
208-314-1776

WEB
vealliance.org

SCAN TO SPONSOR



Scan to learn more and become a sponsor.